

United Way of Tucson and Southern Arizona

Organization Description

United Way of Tucson and Southern Arizona is a local organization dedicated to mobilizing the community to improve lives by increasing the number of: children entering school ready to learn and succeed; youth participating in quality, structured after school programs; families becoming self-sufficient and having their basic needs met; families and individuals safe and free from violence and abuse; and seniors able to make and implement their own life choices.

Project Description

The Supporting Seniors Project will assist faith-based and community organizations in Pima County, Arizona, to increase their effectiveness, enhance their ability to provide social services, expand their organizations, diversify their funding sources and create collaborations to better serve senior citizens in need.

Geographic Scope of Project

Pima County, Arizona.

Partnering Organizations

United Way of Tucson and Southern Arizona's principal partners for the Supporting Seniors project are Pima Council on Aging, Northwest Interfaith Center, PRO Neighborhoods and the Multicultural Leadership Development Program.

Sub-Awards

United Way will provide \$339,807 in sub-awards to 150 faith-based and community organizations that deliver social services to senior citizens or engage them in meaningful volunteer activities.

Project Objectives

1. Create and implement a linguistically and culturally sensitive capacity building technical assistance strategy for 200 faith-based and community organizations that serve senior citizens to increase their effectiveness, expand their organizations, improve their efficiency and broaden their funding base;
2. Create and implement a plan for making 150 capacity enhancement sub-awards to faith-based and community organizations that deliver social services to senior citizens.

Project Strategies

- Replicate and expand two volunteer programs (*Neighbors Care and Ambassador Programs*) serving seniors in need throughout Pima County. The Neighbors Care Program trains and organizes neighborhood and faith-based association volunteers to provide social services to the elderly such as transportation, telephone reassurance, help with housework and home repairs. The Ambassador Program trains volunteer "ambassadors" who are assigned to senior residential communities and congregations and provide education, information, referral and advocacy to seniors.
- Assist faith-based and community organizations to implement and sustain social service and volunteer programs unrelated to the Neighbors Care and Ambassador Programs that assist elderly in remaining active and independent.

PROJECT DIRECTOR:

Sharon Gartner
(520) 903-9000 ext. 420
(520) 902-9002 (fax)
sgartner@unitedwaytucson.org

Contact Information:

United Way of Tucson
and Southern Arizona
330 North Commerce Park Loop
Suite 200, Box 86750
Tucson, Arizona 85754-6750
(520) 903-9000
www.unitedwaytucson.org

Grant Award Amount

\$686,982



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